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TABLE OF CONTENTS 1 2 I. INTRODUCTION...... SECTION 6 IS A CLONE OF THE JAMES BOND WORKS5 3 II. PLAINTIFFS HAVE STATED A CLAIM FOR INFRINGEMENT9 4 III. 5 A. 1. 6 7 2. 8 3. 9 4. 10 5. Theme, Pace, Mood, and Setting......22 11 Berg's Screenplay Also Fails The Metcalf Test23 B. BERG'S FAIR USE AND DE MINIMIS USE DEFENSES FAIL24 12 IV. V. 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28

OPP. TO BERG'S MOT. TO DISMISS

TABLE OF AUTHORITIES 1 2 **CASES** 3 Anderson v. Stallone, 1989 WL 206431 (C.D. Cal. Apr. 25, 1989)......5, 11, 15, 16 4 Benay v. Warner Bros. Entm't Inc., 5 6 Campbell v. Acuff-Rose Music, Inc., 7 8 Cariou v. Prince, 9 714 F.3d 694 (2d Cir. 2013)......25 10 CMM Cable Rep., Inc. v. Ocean Coast Props., Inc., 11 12 DC Comics v. Towle, 13 14 Dillon v. NBCUniversal Media LLC, 2013 WL 3581938 (C.D. Cal. June 18, 2013)......9 15 16 Faulkner Literary Rights, LLC v. Sony Pictures Classics Inc., 953 F. Supp. 2d 701 (N.D. Miss. 2013)25 17 Feist Publ'ns, Inc. v. Rural Tel. Serv. Co., 18 19 Fisher v. Dees. 20 21 Harper & Row Pub'rs, Inc. v. Nation Enters., 22 23 Hogan v. DC Comics, 24 48 F. Supp. 2d 298 (S.D.N.Y. 1999)......11 25 Joshua Meier Co. v. Albany Novelty Mfg. Co., 26 27 L.A. Printex Indus., Inc. v. Aeropostale, Inc., 676 F.3d 841 (9th Cir. 2012)......23 28

	TABLE OF AUTHORITIES
1	
2 3	LaTele TV C.A. v. Telemundo Commc'ns Grp., 2013 WL 1296314 (S.D. Fla. Mar. 27, 2013)
4	Leadsinger, Inc. v. BMG Music Publ'g, 512 F.3d 522 (9th Cir. 2008)24
5 6	Lee v. City of Los Angeles, 250 F.3d 668 (9th Cir. 2001)
7 8	Lone Wolf McQuade Assocs. v. CBS Inc., 961 F. Supp. 587 (S.D.N.Y. 1997)
9	Metcalf v. Bochco,
10	294 F.3d 1069 (9th Cir. 2002)passim
11 12	Metro-Goldwyn-Mayer, Inc. v. Am. Honda Motor Co., Inc., 900 F. Supp. 1287 (C.D. Cal. 1995)
13 14	Metro-Goldwyn-Mayer, Inc. v. Showcase Atlanta Coop. Prods., Inc., 479 F. Supp. 351 (N.D. Ga. 1979)
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17	Murray Hill Publn's, Inc. v. ABC Commn's, Inc., 264 F.3d 622 (6th Cir. 2001)
18 19	NEC Corp. v. Intel Corp., 1989 WL 67434 (N.D. Cal. Feb. 6, 1989)14
20 21	New Line Cinema Corp. v. Bertlesman Music Grp, 693 F. Supp. 1517 (S.D.N.Y.1988)11
22 23	Newton v. Diamond, 388 F.3d 1189 (9th Cir. 2003)25
24	Norse v. Henry Holt and Co.,
25	991 F.2d 563 (9th Cir. 1993)
26	Paramount Pictures Corp. v. Carol Publ'g Grp.,
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	TABLE OF AUTHORITIES
1	
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5 6	Sapon v. DC Comics, 2002 WL 485730 (S.D.N.Y. Mar. 28, 2002)
7 8	Satava v. Lowry, 323 F.3d 805 (9th Cir. 2003)23
9 10	Seltzer v. Green Day, Inc., 725 F.3d 1170 (9th Cir. 2013)
11 12	Shaw v. Lindheim, 919 F.2d 1353 (9th Cir. 1990)passim
13 14	Sheldon v. Spielberg, 748 F. Supp. 2d 200 (S.D.N.Y. 2010)
15 16	Spry Fox, LLC v. LOLApps, Inc., 2012 WL 5290158 (W.D. Wash. Sept. 18, 2012)2
17 18	Three Boys Music Corp. v. Bolton, 212 F.3d 477 (9th Cir. 2000)
19	TMTV Corp. v. Mass Prod. Inc., 645 F.3d 464 (1st Cir. 2011)
2021	Toho Co., Ltd. v. William Morrow and Co., Inc., 33 F. Supp. 2d 1206 (C.D. Cal. 1998)11
2223	Twentieth Century-Fox Film Corp. v. MCA, Inc., 715 F.2d 1327 (9th Cir. 1983)9
24 25	U.S. v. Martin, 438 F.3d 621 (6th Cir. 2006)17
26 27	Universal City Studios, Inc. v. Film Ventures Int'l, Inc., 543 F. Supp. 1134 (C.D. Cal. 1982)
28	
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	TABLE OF AUTHORITIES
1	
2	Universal City Studios, Inc. v. Kamar Indus., Inc., 1982 WL 1278 (S.D. Tex. Sep. 20, 1982)
4	Walt Disney Prods. v. Air Pirates, 581 F.2d 751 (9th Cir. 1978)5
5 6	Warner Bros. Inc. v. Am. Broad. Cos., Inc., 720 F.2d 231 (2d Cir. 1983)
7 8	STATUTES
9	17 U.S.C. § 10724
10	RULES
11	FED. R. CIV. P. 12(d)
12	Other Authorities
13 14	4 M. NIMMER & D. NIMMER, NIMMER ON COPYRIGHT § 13.03[A][1][b] (Matthew Bender, Rev. Ed.)2
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I. INTRODUCTION

The Court should deny defendant Berg's motion to dismiss because his Section 6 screenplay misappropriates substantially more than enough protectable expression from plaintiffs' James Bond copyrighted works to state a claim for infringement. Berg's Screenplay is infringing, not only under the "traditional" extrinsic test for substantial similarity, but also under the "unique arrangement of elements" test applied in the Ninth Circuit in cases such as Metcalf v. Bochco—an infringement standard that Berg's motion fails to even mention, much less refute.

Over the last 60 years—starting with Ian Fleming's novels and stories and continuing with plaintiffs' 23 films—plaintiffs have created the "James Bond world." Movie audiences immediately recognize this fictional world in which a British agent, working for "Her Majesty's Secret Service," assigned a "double-O" number and issued a "license to kill," possessed of his wit, fearlessness, charm, and other unique mental and physical skills, is sent by the irritable chief of MI-6 on secret missions to take on megalomaniacal villains, protected by murderous henchmen, with diabolical schemes to harm England, if not the entire world. He is armed with a signature handgun and ordinary objects that conceal advanced technology, by a quartermaster who is disappointed with the agent's failure to return his gadgets intact. The agent is accompanied by beautiful women, who find him irresistible. All of these fictional elements came from Fleming's and plaintiffs' efforts and, with many others, comprise the unique James Bond world.

Defendant Berg unlawfully appropriated that fictional *James Bond* world. Plaintiffs did not file this case merely because Berg's Screenplay is about a British spy. Berg was free to write a screenplay about a British spy using original characters, dialogue, plots, and other elements—as others have done. This case arises because, in writing his Screenplay, Berg chose not to create *his own* fictional British spy, and *his own* fictional world, but to take all of the core characters and elements from the *James Bond* world and use them to write a *James Bond* story.

OPP. TO BERG'S MOT. TO DISMISS

Berg attempted to cloak his infringement by and

That makes no difference. Courts have made clear that such changes are merely cosmetic and are to be ignored.

Berg's central character is not an original character that he created. Instead, it is a character who acts like James Bond, speaks like James Bond, and possesses the other unique traits of James Bond. This Court has already held that plaintiffs' James Bond character is subject to its own copyright, and that a use less extensive than Berg's was infringing. See Metro-Goldwyn-Mayer, Inc. v. Am. Honda Motor Co., Inc., 900 F. Supp. 1287 (C.D. Cal. 1995) ("Honda"). Berg's copying of the James Bond character is thus alone sufficient to defeat his motion. Remarkably, he barely mentions the Honda case, and never even addresses its dispositive holding.

But Berg's misappropriation did not end there. He also copied all of the

Screenplay's other characters from the James Bond world: the head of Her

Majesty's Secret Service, the

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Bond works) who

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Tellingly, Berg's Screenplay

As to names, see Spry Fox, LLC v. LOLApps, Inc., 2012 WL 5290158, at *1 (W.D. Wash. Sept. 18, 2012) ("a writer who appropriates the plot of 'Gone with the Wind' cannot avoid copyright infringement by naming its male protagonist 'Brett Cutler' and making him an Alaskan gold miner"); Metro-Goldwyn-Mayer, Inc. v. Showcase Atlanta Coop. Prods., Inc., 479 F. Supp. 351, 354-56 (N.D. Ga. 1979) (immaterial that defendant changed "Scarlett O'Hara" and "Rhett Butler" to "Shady Charlotte O'Mara" and "Brett Studler"). As to time and place, see 4 M. NIMMER & D. NIMMER, NIMMER ON COPYRIGHT § 13.03[A][1][b] (Matthew Bender, Rev. Ed.) ("West Side Story" and "Romeo and Juliet" may be substantially similar, even though many elements, including the "setting[,] ... are far removed"); LaTele Telv'n C.A. v. Telemundo Commc'ns Grp., 2013 WL 1296314, at *4, *10 (S.D. Fla. Mar. 27, 2013) (finding substantial similarity even though one work is set in Venezuela in the 1980s while the other is set in Los Angeles 30 years later); Sapon v. DC Comics, 2002 WL 485730, at *2-4, *11 (S.D.N.Y. Mar. 28, 2002) (Batman protectable even though he changes to fit the times).

includes no 1 His motion, which compares the key 2 characters of both parties' works, reflects that fact. See Mot. at 17-20. 3 Berg also stole key dialogue and phrases from the Bond works that are 4 among the most well-known in film, including Bond's signature introduction of 5 "Bond. James Bond," his "double-O" number, his "license to kill" and 6 employment by "Her Majesty's Secret Service"—all of which were created by 7 Fleming and are inextricably linked with the *James Bond* world—and the promise 8 that Berg stole the plot backbone that is a fixture 9 in the Bond works, and specific plot elements from, among others, From Russia), Octopussy (including the plot of a 10 With Love (including its 11), GoldenEye (including the plot of a 12 use of a , and Bond's escape from 13), and Skyfall (including the scene where Bond 14 in a 15 concluding with). To cement the connection with the Bond works, Berg also 16 17 copied their core theme—that one man, working with only his wit and physical 18 skills, can take on and defeat a superior force. And to make his Screenplay as much 19 like Bond as possible, Berg also copied the settings, mood, and pace. 20 Even Berg struggles to defend the result. He admits the Screenplay "may 21 evoke aspects of the Bond Works" and "seem[s] to allude to the Bond Works." 22 Mot. at 2, 25. Berg is too modest. He did not copy a few minor bits of *James Bond* 23 set dressing, he lifted the most central, recognized, and valuable elements. It is not 24 just the quantity of what he copied, it is the pervasiveness of his theft. The result is 25 a misappropriation "multiplier effect" in which the similarity of each copied 26 element to its Bond counterpart becomes all the more clear and material. 27 Plaintiffs never authorized Berg to take any of their copyright-protected

property, or to sell it to their competitor, defendant Universal, for over \$1 million.

Berg nonetheless asks the Court to decide this case on a pleading motion. His record is incomplete, however, as he ignores all of Fleming's novels and stories and focuses solely on the motion pictures. Regardless of what Berg left out of the record, there are three fatal problems with his motion:

First, Berg focuses on the alleged dissimilarities between his Screenplay and the Bond works, pointing to what he did not steal to mask all that he did. Such comparisons are irrelevant. "No plagiarist can excuse the wrong by showing how much of his work he did not pirate." Shaw v. Lindheim, 919 F.2d 1353, 1362 (9th Cir. 1990); cf. Joshua Meier Co. v. Albany Novelty Mfg. Co., 236 F.2d 144, 146-47 (2d Cir. 1956) ("[A] crude effort to give the appearance of dissimilarity is itself evidence of copying."). The similarities between the works here are overwhelming.

Second, to defeat plaintiffs' claim at the pleading stage, Berg must show that plaintiffs cannot plausibly allege that the Screenplay is substantially similar to the Bond works. Yet none of the cases Berg cites goes that far on comparable facts. Those cases involved defendants who took much less of the plaintiff's property, or nothing protectable at all. Berg fails to cite a single case in which a court dismissed a copyright claim at the pleading stage where the defendant took not only the key character, but seven other characters, key lines of dialogue, plot elements, themes, mood, and settings. As shown below, there are many cases in which courts have rejected similar arguments, even at the summary judgment stage, and even where the defendant took far less of the plaintiff's work than Berg took here.

Third, Berg ignores the allegations that tie to the alternative test for substantial similarity, the "unique arrangement of elements" (even if unprotectable) test, articulated in *Metcalf v. Bochco*, 294 F.3d 1069, 1074 (9th Cir. 2002), and other cases. Compl. ¶¶ 4, 5, 64. Thus, even if Berg could show a lack of substantial similarities in protectable elements like characters, dialogue, plot, etc. (which he cannot), the Court must deny his motion, because Berg copied the unique pattern and sequence of elements that have come to define the Bond works.

II. SECTION 6 IS A CLONE OF THE JAMES BOND WORKS.

Unlike most copyright cases, which involve a comparison between the defendant's work and just one work of the plaintiff, this case concerns more than 12 written works and 23 motion pictures. Berg copied liberally from these works, including the characters, dialogue, and plot. The resulting Screenplay constitutes a derivative Bond work, whether it is deemed a sequel, prequel, or origin story.

The rule that dissimilarities between the works are to be ignored is particularly important where, as here, the defendant took material from a series of works. *See Anderson v. Stallone*, 1989 WL 206431, at *7-8 (C.D. Cal. Apr. 25, 1989) (treatment for an unauthorized Rocky sequel was infringing even though it had a different plot, time period, and setting than earlier films); *Walt Disney Prods. v. Air Pirates*, 581 F.2d 751, 753-55 (9th Cir. 1978) (defendant's comic book infringed Disney characters, even though defendant's were "active members of a free thinking, promiscuous, drug ingesting counterculture," which was "antithetical" to Disney's "scrubbed faces, bright smiles and happy endings").

Each of the Bond works centers on a set of core characters: (1) the British agent (James Bond) employed by Her Majesty's Secret Service and issued a "00" agent number, a "license to kill," and a signature handgun, who is handsome and has specialized knowledge, exceptional fighting and shooting skills, fluency in foreign languages, adeptness at gambling, universal charm with women, grace under pressure, dry humor, a tuxedo, and gadgets, and who introduces himself as "Bond. James Bond," App.² ¶¶ 1-13, 28, 31, 32; (2) the cross and impatient head of

² To accept his arguments on the lack of similarity, Berg asks the Court to watch over 50 hours of Bond movies, and to do so without any reference guide or index. That imposes an improper burden on the Court at the motion to dismiss (or any other) stage. Without waiving their objection to the inadequacy of Berg's submission, plaintiffs attach hereto an Appendix ("App.") that contains a *non-exhaustive* reference list of *some* of the noteworthy elements of the Bond films and *examples* of scenes where they are found, using the timestamps on Berg's DVD

exhibits. This is not intended to be a substitute for the more complete evidentiary showing plaintiffs will make, on a full record, in their case-in-chief.

1 Her Majesty's Secret Service ("M"), who develops an uncharacteristically close 2 relationship with Bond and gives him the latitude to "do his job," id. ¶¶ 14-17; 3 (3) the flirtatious secretary ("Moneypenny") who engages in suggestive banter with 4 Bond, id. ¶¶ 18-19; (4) Q (the quartermaster) who outfits Bond with gadgets for the 5 mission, and who is frustrated with his failure to return them intact, id. ¶¶ 20-21; (5) the "Bond Girls"—beautiful women who are attracted to Bond (as he is to them) 6 7 and who evaluate him for readiness or assist him on his missions, often falling into 8 peril and requiring Bond's help to escape, id. ¶¶ 12, 22; (6) the megalomaniacal 9 villain who has some fantastic plan to inflict catastrophic damage on England or the 10 world, id. ¶ 23; and (7) the villain's henchman, a brutal killer, id. ¶ 24. 11 Section 6 features the same cast of characters: (1) the British Agent (Alec 12 Duncan) employed by His Majesty's Secret Service and issued a "00" agent 13 number, a "license to kill," and a signature , who is and has 14 15 16 17 , and who introduces himself as "Duncan. Alec Duncan," Berg Reg. for 18 Judicial Notice, Ex. A ("Ex. A") at 3, 23-24, 26-28, 37, 49, 54-55, 67-68, 72-74, 78, 19 80, 86-87, 89, 91, 102, 104, 109, 115, 118, 121, 134; (2) the head of His Majesty's Secret Service ("C"), who develops 20 21 id. at 7-9, and 10, 76; (3) the 22 who , id. at 16-17; (4) 23 who 24 , and who is , id. at 27-28, 48, 25 76-78, 131; (5) and who are 26 and who 27 , id. at 49-58, 67, 88, 124; (6) 28

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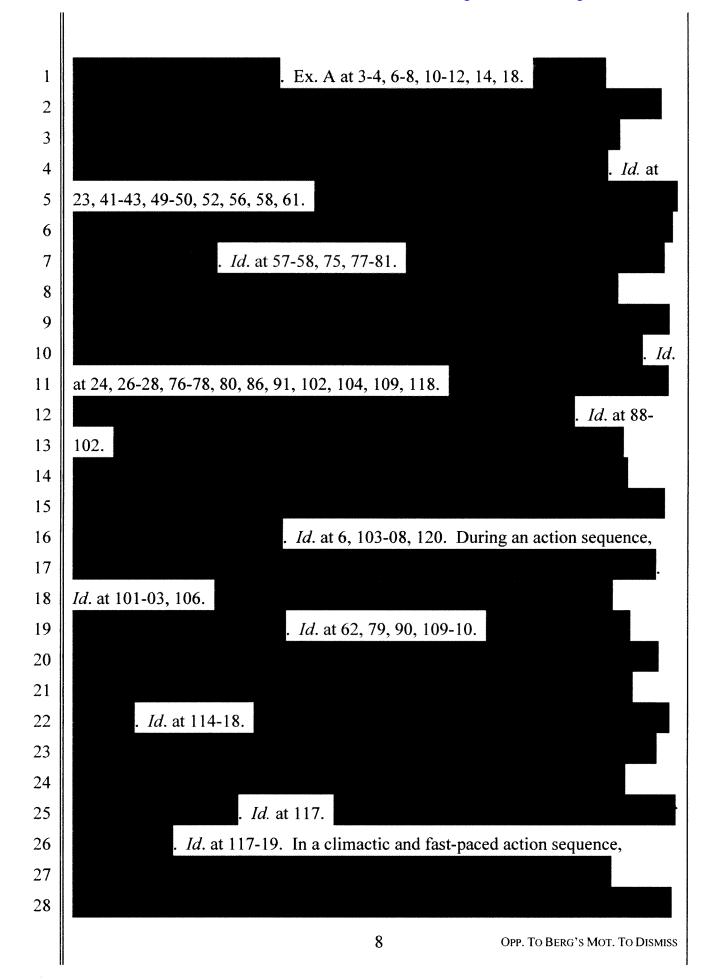
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id. at 8, 14, 116-17, 120-21; and (7) the , id. at 6.

Although each of the Bond works is distinct, many elements are constant across nearly every one: A villain and potential peril are identified. M summons Bond to discuss the situation. M dispatches Bond on a mission to an exotic setting far from London to investigate the villain, or those working with him, and find out what he may be plotting and stop it. Q outfits Bond with gadgets (powerful devices hidden in unassuming objects) that, coincidentally, prove indispensable at just the right moment. Once in the field, Bond encounters (or is assigned) one or two beautiful women who end up teaming with him to pursue and defeat the villain. Bond gathers clues, follows the trail where it leads, encounters and surmounts adversaries who protect the villain, including the "henchman"—a sadistic enforcer with an imposing appearance. During an action sequence, the Bond Girl is separated from Bond and captured, and Bond must rescue her. Bond nonetheless finds his way to the villain's lair, which is physically imposing and heavily guarded. While attempting to infiltrate, Bond is captured and brought to the villain, who tells Bond his diabolical plan and devises a way to torture or kill Bond. He personalizes the conflict by challenging Bond's beliefs and the values of the British government. Bond uses guile to escape with knowledge of the villain's plan. In a climactic and fast-paced "Bondian" action sequence, Bond attacks the villain, his henchman, and their supporting force; defeats the plan; kills the villain and his henchman (as he utters a witty remark); destroys the villain's lair; and returns safely to England with the Bond Girl. The Bond movies end with the words: "James Bond will return." App. ¶ 25.

Berg's Screenplay opens by

—and a



. Id. at 117-22.

at 127, 130. The final frame states: "
." Id. at 134.

III. PLAINTIFFS HAVE STATED A CLAIM FOR INFRINGEMENT.

The two elements of a claim for copyright infringement are: (1) ownership and (2) copying of protectable expression. *Shaw*, 919 F.2d at 1356. Copying is often proven using the two-part proxy of access plus substantial similarity. Berg does not (and cannot) dispute that he had access to the Bond works. *Honda*, 900 F. Supp. at 1297 ("[T]he sheer worldwide popularity and distribution of the Bond films allows the Court to indulge a presumption of access."). Where access is not disputed, courts lower the degree of required similarity under the "inverse ratio rule." *See Three Boys Music Corp. v. Bolton*, 212 F.3d 477, 485 (9th Cir. 2000).

On the core issue raised by this motion—substantial similarity—Berg's motion asks too much of the Court. Courts are reluctant to decide substantial similarity as a matter of law. *See Twentieth Century-Fox Film Corp. v. MCA, Inc.*, 715 F.2d 1327, 1330 n.6 (9th Cir. 1983) ("substantial similarity is usually an extremely close question of fact"); *Dillon v. NBCUniversal Media LLC*, 2013 WL 3581938, at *4 (C.D. Cal. June 18, 2013) ("the Ninth Circuit has 'expressed a certain disfavor for summary judgment on questions of substantial similarity"). Given the Screenplay's extensive similarities, the only conclusion to be made as a matter of law would be that it infringes the Bond works.

The Ninth Circuit applies a two-part test to determine substantial similarity: (1) in the extrinsic test, the Court performs an objective analysis of the plot, theme, dialogue, mood, setting, pace, characters, and sequence of events of the works at issue; and (2) in the intrinsic test, the trier of fact performs a subjective assessment of whether the works share the same overall look and feel. *Shaw*, 919 F.2d at 1360-

62. Only the extrinsic test is relevant at this stage, which is used to weed out purely frivolous claims. *Id.* at 1359. This is not such a claim.

A. Berg's Screenplay Fails The "Traditional" Extrinsic Test.

There are two extrinsic tests. Under the "traditional test," the court filters out the extrinsic elements (*e.g.*, plot, characters, dialogue) in the plaintiff's work that are not sufficiently original to merit copyright protection, and assesses whether the remaining elements are substantially similar to those in the defendant's work. *Id.* at 1362. Under the "*Metcalf* test," the court assesses whether the defendant's work contains the same unique arrangement of elements as the plaintiff's, even if those elements would be unprotectable. While the *Metcalf* test is discussed in Section III.B, the analysis of the following elements is equally applicable to that test.

Plaintiffs can satisfy the "traditional" extrinsic test by showing substantial similarities between the characters, dialogue, plot and sequence of events, pace, theme, mood, and setting in the Screenplay and the Bond works. *Shaw*, 919 F.2d at 1362-64. As discussed below, Berg took each of these elements from the Bond works and used them in his infringing Screenplay. Remarkably, Berg's motion fails to address *Honda*. This Court found substantial similarity to the Bond works on far fewer similarities (in a short commercial) than those present here:

(1) the theme, plot, and sequence both involve the idea of a handsome hero who, along with a beautiful woman, lead a grotesque villain on a high-speed chase, the male appears calm and unruffled, there are hints of romance between the male and female, and the protagonists escape with the aid of intelligence and gadgetry; (2) the settings both involve the idea of a high-speed chase with the villain in hot pursuit; (3) the mood and pace of both works are fast-paced and involve hi-tech effects ...; (4) both ... dialogues are laced with dry wit and subtle humor; (5) the characters of Bond and the Honda man are very similar in the way they look and act—both heroes are young, tuxedo-clad, British-looking men with beautiful women in tow and grotesque villains close at hand; moreover, both men exude uncanny calm under pressure, exhibit a dry sense of humor and wit, and are attracted to, and are attractive to, their female companions.

900 F. Supp. at 1298.

The extrinsic test can be met by showing that a character in the defendant's work is substantially similar to the plaintiff's copyrighted character, even if none of the other extrinsic elements are substantially similar. *See Honda*, 900 F. Supp. at 1296-97; *Anderson*, 1989 WL 206431, at *8. Thus, Berg's motion can and should be denied solely because the lead character in his Screenplay is substantially similar to James Bond, without further analysis of the remaining extrinsic elements.

1. The James Bond Character

More than 20 years ago, this Court held that "James Bond is a copyrightable character," separate and apart from the films in which he appears. *Honda*, 900 F. Supp. at 1296-97. Courts have reached the same conclusion with other well-known characters. *See*, *e.g.*, *Anderson*, 1989 WL 206431, at *6 (holding that *Rocky* characters as developed in three *Rocky* movies "constitute expression protected by copyright independent from the story in which they are contained"); *New Line Cinema Corp. v. Bertlesman Music Grp.*, 693 F. Supp. 1517, 1521 n.5 (S.D.N.Y. 1988) (same; Freddy Krueger); *Toho Co., Ltd. v. William Morrow and Co., Inc.*, 33 F. Supp. 2d 1206, 1216 (C.D. Cal. 1998) (same; Godzilla). Characters like James Bond, who have been "highly developed" across several works, are entitled to "strong[] protect[ion]." *Sapon*, 2002 WL 485730, at *11 (Batman).

Berg took far more of Bond's distinctive character traits than Honda did:

I		Bond	Duncan		Bond	Duncan		Bond	Duncan
	Works for	✓	✓	Secret agent,	✓	✓	Issued a	✓	✓
	"Her/His			assigned a			"license to		
	Majesty's			"00" number			kill"		
	Secret Service"								

Berg contends that "the bar for substantial similarity in a character is set quite high," Mot. at 16, but the same standard applies to characters as to other extrinsic elements. Honda, 900 F. Supp. at 1298. The cases Berg cites are distinguishable; they involved unprotectable "stock" characters whose similarities were inevitable. E.g., Hogan v. DC Comics, 48 F. Supp. 2d 298, 310 (S.D.N.Y. 1999) (noting that vampires necessarily have pale skin). British spies do not "necessarily" need to have a "00" agent number (Fleming's invention), use _______, be _______, or have any of the more than a dozen traits that James Bond possesses and that Berg copied.

1	Bond Duncan		Bond	Duncan		Bond	Duncan
2	√		✓	V		✓	✓
3							
4			✓	√		1	✓
5							
6	V		1	1		1	1
7			✓	✓		1	✓
8				<u> </u>	II	L	
9	See, e.g., App. ¶¶ 1-3, 7-11, 26-32; supra at 5-9.						
10	Berg attempts to defend his copying of the Bond character by pointing to				to		
11	minor differences between B	ond and Dunca	an. M	lot. at 1	7-18. But "slig	ght	
12	differences in appearance, be	chavior, or trait	s" are	not su	fficient to defea	at subs	stantial
13	similarity. Warner Bros. Inc	. v. Am. Broad	. Cos.	, Inc., 7	720 F.2d 231, 2	42 (20	d Cir.
14	1983). The differences Berg identifies are immaterial:						

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While , the relevant similarity is that The is a function of the time period, which is irrelevant. See supra n.1; Salinger v. Colting, 641 F. Supp. 2d 250, 261-62 (S.D.N.Y. 2009) ("the mere fact[] that ... [the] character is 60 years older" and living "in the present day" irrelevant where core traits were shared).

Berg argues that while Duncan and Bond both What matters is that

See Universal City Studios, Inc. v. Film Ventures Int'l, Inc., 543 F. Supp. 1134, 1137 (C.D. Cal. 1982) (finding two politicians substantially similar despite different backstories and motivations—one was a gubernatorial candidate worried about the impact of shark attacks on a windsurfing race and the other a mayor worried about the impact on the Fourth of July).

Berg says that Bond is known for wearing a tuxedo whereas 1 . The relevant similarity is that both Bond 2 and Duncan 3 900 F. Supp. at 1298; Lone Wolf McQuade Assocs. v. CBS Inc., 961 F. Supp. 4 587, 594-95 (S.D.N.Y. 1997) (that one character "wears dirty jeans" and the 5 other "clean jeans" did not "detract from the[ir] substantial similarity"). 6 7 Courts have found characters to be substantially similar with far less overlap 8 than present here. E.g., Shaw, 919 F.2d at 1363 ("[Both are] well dressed, wealthy 9 and have expensive tastes. The most striking similarity is their self-assuredness, and unshakeable faith in the satisfactory outcome of any difficult situation."). In 10 Lone Wolf, another case Berg fails to mention, the court found a triable issue of fact 11 12 as to whether the characters in "Walker, Texas Ranger" and "Lone Wolf McQuade" 13 were substantially similar based on the lead characters' common "approaches to 14 law enforcement, style, fighting technique, characteristic behavior, and methods of 15 operation as modern-day Texas Rangers, ... attitudes toward authority and rules, and their style of attire and choice of vehicle." 961 F. Supp. at 594. Bond and 16 17 Duncan share even more common traits. 18 The cases Berg relies on are inapposite. In Benay v. Warner Bros. Entm't Inc., 607 F.3d 620, 625 (9th Cir. 2010), the "most important similarities" between 19 20 the two works arose from "shared historical facts" and related "stock" elements. 21 Berg *concedes* that the Screenplay is not based on historical facts. Mot. at 20. And, unlike here, a "close[] examination [of the *Benay* works] ... exposes many 22 23 more differences than similarities"—e.g., the main characters were "starkly 24 different," there were "a number of important characters" that had "no obvious 25 parallel in the other," and there were no similarities in dialogue (other than the word 26 for "foreigner"). 607 F.3d at 625-29; see also Sheldon v. Spielberg, 748 F. Supp. 2d 200, 205-09 (S.D.N.Y. 2010) (characters' "dissimilarities vastly outweigh the 27 28 similarities"—e.g., protagonist in *Disturbia* was "troubled and depressed teenager"

See Honda,

"struggling with the loss of his father," whereas protagonist in Rear Window was 1 2 "male of indeterminate age" whose "character is minimally developed"). Berg errs in arguing that the distinctive Bond traits he copied—such as James 3 -are "general character types" and thus not protectable. Mot. Bond's 4 at 18. Berg misapplies the law. Certain character traits are considered "stock" or 5 scènes-à-faire where they "naturally flow from a common theme ... because it is 6 'virtually impossible to write about a particular historical era or fictional theme 7 without [them]." *LaTele*, 2013 WL 1296314, at *6. But] is not a 8 "stock" feature of a spy story; rather, this was a creative device and key trait in both 9 10 the Bond works and Screenplay, since Compl. ¶¶ 4(a), 58, 11 61(c); *compare* Ex. A at 34-35 *with* App. ¶¶ 12 Moreover, courts will not analyze similarities on such a granular level 13 "whereby every skill the two characters share is dismissed as an idea, rather than a 14 protected form of expression" which "risks elimination of any copyright protection 15 for a character, unless the allegedly infringing character looks and behaves exactly 16 like the original." Lone Wolf, 961 F. Supp. at 593 (quoting Warner Bros., 720 F.2d 17 at 243 ("[S]imilarity cannot be rejected by isolating as an idea each characteristic 18 the characters have in common.")). Berg did not take just a few of James Bond's 19 traits. He took the most important ones, and their unique combination that, in total, 20 define James Bond. Even if each element, standing alone, were unprotectable, that 21 would "not diminish the expressive aspect of the combination" Berg stole. Id. In 22 23 determining substantial similarity, courts must look at the work as a whole, and "be careful not to lose sight of the forest for the trees." NEC Corp. v. Intel Corp., 1989 24 WL 67434, at *9 (N.D. Cal. Feb. 6, 1989). 25 The Other Bond Characters 26 2. 27 The Screenplay contains all of the familiar characters from the Bond works,

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M, Q, Moneypenny, the Bond Girls, the Villain, and

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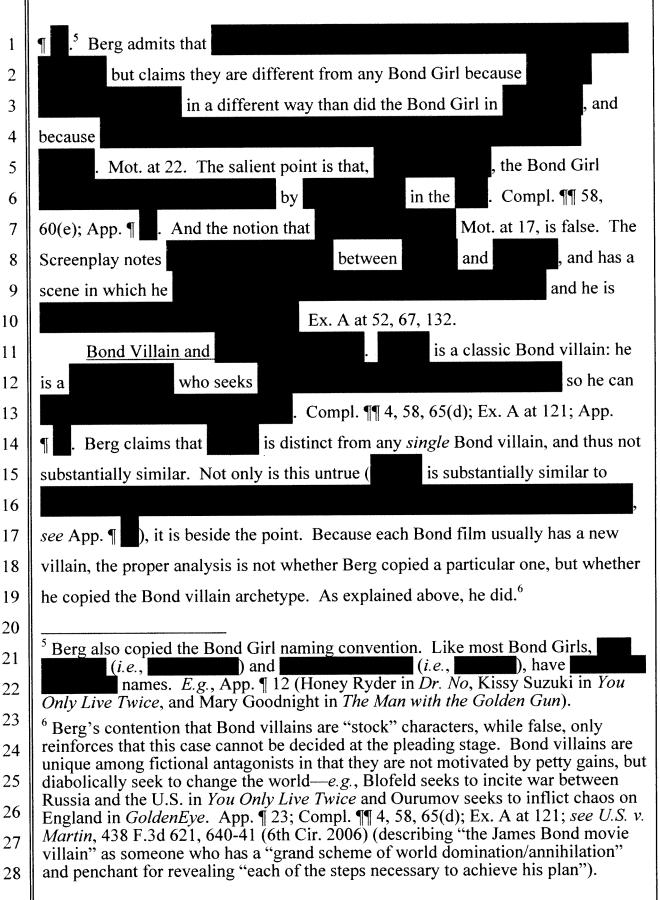
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his Henchman. Notably, the Screenplay includes no Berg's wholesale copying of the recurring cast of Bond characters constitutes infringement by itself. See Anderson, 1989 WL 206431, at *7 (ruling that "the Rocky characters are delineated so extensively that they are protected from bodily appropriation when taken as a group and transposed into a sequel by another author"); see also Universal, 543 F. Supp. at 1137 (finding substantial similarity in characters where "all the major characters in 'Great White' have substantially similar counterparts in 'Jaws'").4 Even standing alone, is also substantially similar to its counterpart in the Bond works: M and C. Both are the head of MI-6 and are . App. ¶ 14. More important, they both have the same and ; Ex. A at 6-8, 10, 58, 83, 133. Berg argues that M and Compl. ¶ 58; App. ¶¶ C have different backstories, but such differences are "secondary" and do not "erode the similarity" between their core characteristics. See Shaw, 919 F.2d at 1362 (finding irrelevant that defendants' character, unlike plaintiff's, was "motivated by his dissatisfaction with prior covert government employment and his desire to renew his relationship with his estranged wife and son"). Berg further attempts to defend his theft of M and other supporting characters by arguing they are "stock" in the spy genre. Plaintiffs disagree, but Berg's argument would require the Court to consider facts outside the complaint, which is improper on a motion to dismiss. See FED. R. CIV. P. 12(d); see also Lee v. City of Los Angeles, 250 F.3d 668, 688-90 (9th Cir. 2001). Moreover, where characters 4 While has a cameo in the Screenplay as the events and dialogue are fictional. Prime Minister Margaret Thatcher is depicted in For Your Eyes Only, and fictional British government officials are depicted in many Bond works. E.g., App. ¶ 40 (Colonel Smithers of the Bank of England in Goldfinger and Sir Frederick Gray, Minister of Defence, in The Spy Who Loved Me, Moonraker, and numerous other films).

1	have been well-delineated, as the Bond characters have been, they are protectable
2	and not scènes-à-faire. See Anderson, 1989 WL 206431, at *7 (holding the
3	supporting characters in Rocky were copyrightable because their "physical and
4	emotional characteristics were set forth in tremendous detail in three Rocky
5	movies"); DC Comics v. Towle, 2013 WL 541430, at *15 (C.D. Cal. Feb. 7, 2013)
6	(Batmobile "sufficiently delineated" to constitute a copyrightable character).
7	Q and . The Q and characters are also substantially
8	similar. Both are " who provide
9	
10	. Compl. ¶ 58; App. ¶¶ ; Ex. A at 27-28, 48, 76-77, 131. Berg claims
11	the characters are different because , rather
12	than as the head of "Q Branch." Mot. at 18-19. But that difference, and any other
13	supposed differences in their relationships with Bond/Duncan, flows from the
14	legally irrelevant fact that Berg set his Bond story in the early days of MI-6. The
15	similarity is perfected when, at the end of the Screenplay,
16	. Ex. A at 131-32.
17	Moneypenny and . Berg concedes that is a reference to
18	Bond's Moneypenny. Mot. at 19 ("
19	"). Such similarities indicate copying. Universal,
20	543 F. Supp. at 1141 (that a major character in "Great White" was named "Peter
21	Benton," and the author of "Jaws" was named "Peter Benchley," confirms "the
22	creators of 'Great White' wished to be as closely connected with Plaintiffs' motion
23	picture, 'Jaws,' as possible"). Berg focuses on a difference: In the latest Bond film,
24	Moneypenny is a former field agent. But as noted above, a different backstory is
25	legally immaterial and does not alter the relevant similarities.
26	Bond Girls. are classic "Bond Girls" in that they
27	are . Compl. ¶ 58; App.
28	



Although the complaint describes Bond Henchman and as a classic Bond henchman, Berg's motion omits any mention or defense of him. Like most Bond henchmen (e.g., Jaws in The Spy Who Loved Me and has a Oddjob in Goldfinger, see App. ¶ 24), | Ex. A at 6; Compl. ¶ 58. Berg does not dispute that.

3. Dialogue

As noted above, Berg lifted key dialogue and catch phrases from the Bond works. Supra at 3, 5-9 ("double-O," "license to kill," etc.). Courts have recognized that copying what is "readily recognizable to the lay observer as [a] key line[] of dialogue from the copyrighted movie" constitutes infringement. Murray Hill Publn's, Inc. v. ABC Commn's, Inc., 264 F.3d 622, 632-33 (6th Cir. 2001). Berg seeks to excuse himself on the ground that he only took a few "words" and "short phrases." Mot. at 13-15. Courts have rightly rejected such arguments. See Murray Hill, 264 F.3d at 632-33 ("E.T. phone home" and "I love you, E.T." protectable); Universal City Studios, Inc. v. Kamar Indus., Inc., 1982 WL 1278, at *4-5 (S.D. Tex. Sep. 20, 1982) (same); Norse v. Henry Holt and Co., 991 F.2d 563, 566 (9th Cir. 1993) ("even a small taking may sometimes be actionable"); Paramount Pictures Corp. v. Carol Publ'g Grp., 11 F. Supp. 2d 329, 334 (S.D.N.Y. 1998) ("[clopying only small portions of a series of copyrighted works offers no protection for a defendant"). The cases Berg cites are inapt, as they deal with attempts to monopolize the use of ordinary words, typically in commercial advertising, not fictional dialogue.⁷ And they do not involve dialogue that is instantly recognizable as derived from a famous film series. Id.; Showcase Atlanta, 479 F. Supp. at 356 ("the impression that [the infringing work] undoubtedly gives

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⁷ See CMM Cable Rep., Inc. v. Ocean Coast Props., Inc., 97 F.3d 1504, 1520 (1st Cir. 1996) ("if you're still 'on the clock' at quitting time" and "clock in and make \$50 hour" were "ordinary employment phraseology" and unprotectable); Peters v. West, 776 F. Supp. 2d 742, 751 (N.D. III. 2011) ("wronger," "wait no longer," and "Kate Moss" were trite or factual phrases and use in song was thus unprotectable).

to anyone ... is that it is a version of Gone With The Wind, invoking in the 1 audience images of th[at] work"). Berg copied other dialogue, as well: 2 was taken verbatim 3 ; Ex. A at 68;8 from Tomorrow Never Dies, Compl. ¶ 61(b); App. ¶ 5 was taken from Dr. No, Compl. ¶ 61(g); App. ¶ ; Ex. A at 54; 6 was taken from The line that 7 Skyfall, Compl. ¶ 61(c); App. ¶ ; see also id. \P ; Ex. A at 35; and 8 9 just as Bond does in Casino Royale, Compl. ¶ 61(d); App. ¶ 📑; Ex. A at 75. 10 Berg argues that these similarities arise from unprotectable elements. But 11 Honda found substantial similarity based on the mere fact that the dialogue in 12 Honda's commercial was "laced with dry wit and subtle humor." 900 F. Supp. at 13 1298. Here, Berg copied not only that style of dialogue, but the dialogue itself. 14 15 4. Plot and Sequence To hide that he took the backbone of his story from numerous Bond films, 16 along with specific plot elements and sequences, Berg sold his Screenplay as a true 17 Ex. A at 2. story about the formation of MI-6 based on 18 His lawyers do not even attempt to defend that lie, conceding 19 Mot. at 20 (emphasis added). 20 21 Berg copied that fictional tale from the Bond works. Plots are substantially similar when the works share a series of similar 22 events, even if those individual events are not "remarkably unusual," and even if 23 the plots contain significant differences. Shaw, 919 F.2d at 1363. The substantial 24 similarity analysis is somewhat different where, as here, the plaintiff alleges not 25 26 27 . Mot. at 11. The problem is that Berg copied the dialogue verbatim from *Tomorrow Never Dies*, and used it in the same context. 28

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that defendant made a 1:1 copy of a particular work, but that defendant prepared a derivative work (e.g., an unauthorized version of a Bond story) based on a body of works. In such cases, courts do not require that the plot of the infringing work be identical to the infringed work—the plots of unauthorized sequels or prequels are necessarily different than the originals. Instead, courts require a plaintiff to show only that the works share the same basic "plot design." See TMTV Corp. v. Mass Prod. Inc., 645 F.3d 464, 470-71 (1st Cir. 2011) ("Infringement can occur wherewithout copying a single line—the later author borrows wholesale the entire backdrop, character, interrelationships, genre, and plot design of an earlier work. Imagine, for example, that the first Sherlock Holmes stories had [just been copyrighted], and [defendant] had then written his own sequels carrying everything forward into a new plot."); Salinger, 641 F. Supp. 2d at 254, 261-62 (unauthorized "Catcher in the Rye" sequel with different plot and time period); Micro Star v. Formgen Inc., 154 F.3d 1107, 1112 (9th Cir. 1998) ("A copyright owner holds the right to create sequels ... and the stories told in the N/I MAP files are surely sequels, telling new ... tales of Duke's fabulous adventures.").

As set forth in the complaint and summarized in Section II above, the Screenplay copied the plot design from the Bond works—i.e., the core sequence of events depicted in the Bond films. Compl. ¶¶ 4(b), 59.

Honda found substantial similarity where the plot of a short TV commercial, like the Bond works, "involve[d] the idea of a handsome hero who, along with a beautiful woman, lead a grotesque villain on a high-speed chase, the male appears calm and unruffled, there are hints of romance between the male and female, and the protagonists escape with the aid of intelligence and gadgetry." 900 F. Supp. at 1298. The Screenplay contains all of this and far more. Tellingly, Berg's motion fails to address the direct overlap in plot design.

Berg not only took the plot design from the Bond works, he stole specific plot elements. Some of these are identified in the Complaint, and include:

" Each Bond film
Compl. $\P\P 4(b)$, $60(k)$; App. \P
Screenplay ." Ex. A at 134. Berg's motion fails to
address that copying.
Gadgets. The Bond works are famous for Bond's use of everyday gadgets
with hidden but powerful features. Compl. ¶¶ 4c; 58, 60(f), 61(f); App. ¶ 11. The
Screenplay Ex. A at 27-28, 76-77, 131. Berg dismisses
. Mot. at 19. But any difference
is a function of the different time period, which is irrelevant.
Towle, 2013 WL 541430, at *15 (noting the "design of the Batmobile often reflects
the car models of the time [r]egardless of the evolving design of the Batmobile, it
retains distinctive characteristics."). The key similarity is that both are
(i.e.,
and a, Ex. A at 24, 27, 76, 86, 91,
92, 118)—just like Bond's (
and a , App. ¶).
Torture Scene. Another feature of the Bond works is a scene in which Bond
is captured and tortured by the villain or his henchman, learns of the villain's plot,
and escapes to foil it. This occurs repeatedly in Bond films—e.g., App. ¶ 36—and
is uniquely expressed within the genre. See Honda, 900 F. Supp. at 1295. Berg
admits that , Mot. at 22, but says his
and a
that differs from any Bond film. Again, such details are irrelevant,
as they stem from the change in time period and the fact that the Screenplay is not a
copy of any one Bond film, but takes plot pieces from the series of films.
Other Scenes. The complaint cites many other plot similarities, including
missions to ,

action sequences. Compl. ¶¶ 59-60. A review of the Bond films confirms these similarities and belies Berg's efforts to distinguish them. *Id.* Berg's argument that these scenes are unprotectable *scènes-à-faire* is improper at the pleading stage. *Supra* at 15. It also ignores *Honda*'s finding that similar scenes—a helicopter chasing a car, a car with a detachable roof, and a villainous henchman trying to break into the agent's car—were <u>not scènes-à-faire</u>. 900 F. Supp. at 1298.

As emphasized in *Shaw*, what matters is the totality of plot elements: "Even if none of these plot elements is remarkably unusual in and of itself, the fact that both scripts contain all of these similar events gives rise to a triable question of substantial similarity." 919 F.2d at 1363-64; *LaTele*, 2013 WL 1296314, at *10 (while both works contained "standard" plot elements, "the level and number of similarities in the details, and particularly in the sequence of events" gives rise to substantial similarity). That is the case here.

5. Theme, Pace, Mood, and Setting

The Screenplay takes the same theme that underlies the Bond works: that of a lone hero who, using exceptional wit and physical skills, prevails in a personal conflict of global significance against a megalomaniacal villain. Compl. ¶¶ 4(e), 62-63; App. ¶ 37. Berg points to minor differences in the themes, but as the Court held in *Shaw*, such secondary differences in theme cannot "erode the similarity between the central themes embodied in the ... two works." 919 F.2d at 1362.

Berg concedes that the Screenplay and the Bond works "have a similar fast-pace and mood," but argues these similarities "naturally arise" from the "spy action-adventure genre." Mot. at 25. Ruling on what "naturally arises" from the spy genre would require the Court to consider evidence outside the complaint, which is improper on a motion to dismiss. *See Lee*, 250 F.3d at 688-90. In any

event, *Honda* recognized that the Bond works are unique, even within the spy genre. 900 F. Supp. at 1295 ("it is clear that James Bond films are unique in their expression of the spy thriller idea").

**Honda* also found substantial similarity where the works both involved "exotic locations" and "the idea of a high-speed chase with the villain in hot pursuit." *Id.* at 1295, 1298. Berg took far more than that, including (*GoldenEye*), (*Skyfall*), and (*Skyfall*), and ...

**Compl. ¶¶ 4b, 60(a), 60(h); App. ¶¶ ; Ex. A at 33, 47, 109, 123. Berg claims the settings are not substantially similar because Mot. at 23. But differences based on changes in time period cannot defeat substantial similarity. *See supra* n.1.*

B. Berg's Screenplay Also Fails The Metcalf Test.

Even if, contrary to *Honda* and the many other cases cited above, all of the foregoing similarities were deemed unprotectable, the Court would still have to deny Berg's motion. The Ninth Circuit made clear in *Metcalf* and other cases that a work's unique combination and/or sequence of unprotectable elements can itself be protectable. 294 F.3d at 1074; *see L.A. Printex Indus., Inc. v. Aeropostale, Inc.*, 676 F.3d 841, 850 (9th Cir. 2012) ("Original selection, coordination, and arrangement of [unprotectable] elements is protectible."); *Satava v. Lowry*, 323 F.3d 805, 811 (9th Cir. 2003) (same); *Shaw*, 919 F.2d at 1363 ("[A] pattern [that] is sufficiently concrete ... warrant[s] a finding of substantial similarity."); *Three Boys Music*, 212 F.3d at 485 (infringement based on "combination of unprotectible elements"); *Feist Publ'ns, Inc. v. Rural Tel. Serv. Co.*, 499 U.S. 340, 348 (1991) ("copyright protection [applies to] ... an original selection or arrangement" of unprotectable facts). Berg's motion fails to address this extrinsic test.

As detailed in Section II above (*see supra* at 5-9), the complaint alleges that the Screenplay copies the Bond works' unique combination and sequence of elements, including: (a) the traits of the James Bond character; (b)

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supporting character; (c) the Bond catch phrases (e.g., Bond's signature introduction, "double-O" agent number, "license to kill," and " (d) the Bond plot structure and individual plot elements; (e) the central Bond theme (i.e., a singular hero, acting alone and using his exceptional wit and physical skills, prevailing in a personalized conflict of global significance against a megalomaniac); (f) the fast pace; (g) the settings of and (h) the Bond mood. Compl. ¶¶ 2, 4-5, 56-64. This in itself satisfies the extrinsic test, and Berg's failure to address the legal significance of these allegations under *Metcalf*, et al., is grounds alone to deny his motion. IV. BERG'S FAIR USE AND *DE MINIMIS* USE DEFENSES FAIL. The fair use defense includes four statutory factors, the most important of which is the effect on "the potential market for the copyrighted work." 17 U.S.C. § 107; Harper & Row Pub'rs, Inc. v. Nation Enters., 471 U.S. 539, 566 (1985). The complaint alleges that Berg's Screenplay will compete with and harm plaintiffs' Bond works, including the next Bond film slated for release in 2015. Compl. ¶¶ 54-55. Market harm is "presumed" where, as here, "the intended use is for commercial gain." Leadsinger, Inc. v. BMG Music Publ'g, 512 F.3d 522, 531 (9th Cir. 2008). Given the complaint's allegations, the absence of harm cannot be decided on a motion to dismiss, Lee, 250 F.3d at 688—which alone defeats the defense. Nor is the Screenplay a "transformative" use of the Bond works, as the fair use defense requires. Campbell v. Acuff-Rose Music, Inc., 510 U.S. 569, 579 (1994). Berg stole the most recognizable elements from the Bond world, and the unique combination and sequence of those elements, put them in his Screenplay, and sold it to plaintiffs' competitor Universal for in excess of \$1 million. Compl. ¶¶ 2-3, 42. This type of commercial use, which "merely 'supersede[s] the objects'

of the original," is not fair use. *Campbell*, 510 U.S. at 579; *see Honda*, 900 F. Supp. at 1300 (rejecting fair use).

Berg cannot fall within the *de minimis* use defense either. Certain instances of "trivial copying" are deemed *de minimis*. *Newton v. Diamond*, 388 F.3d 1189, 1193, 1195-96 (9th Cir. 2003) (three-note segment in 4½ minute song). "[A] taking is considered *de minimis* only if it is so meager and fragmentary that the average audience would not recognize the appropriation." *Fisher v. Dees*, 794 F.2d 432, 434 n.2 (9th Cir. 1986); *e.g.*, *Faulkner Literary Rights*, *LLC v. Sony Pictures Classics Inc.*, 953 F. Supp. 2d 701, 706-12 (N.D. Miss. 2013) (eight-second quote in 90-minute film). Here, by contrast, Berg lifted the most recognizable elements from a huge number of Bond works and used them throughout the Screenplay. The average audience would recognize and associate them with Bond, as Berg concedes. Mot. at 2, 25 (the Screenplay "evoke[s]" and "allude[s] to" the Bond works). Berg's wholesale appropriation of the fictional *James Bond* world, as alleged by plaintiffs, cannot be dismissed as *de minimis*.

V. CONCLUSION

For the foregoing reasons, the Court should deny Berg's motion.

Dated: June 25, 2014 Respectfully submitted,

By: Robert M. Schwartz

Attorneys for Plaintiffs

character was "unable to leap tall buildings in a single bound") (emphasis added).

The cases Berg cites are inapposite, as they involve transformative uses that are "fundamentally different and new." *E.g.*, *Cariou v. Prince*, 714 F.3d 694, 708 (2d Cir. 2013) (defendant's pop culture art "almost entirely obscured" plaintiff's photos and used "fundamentally different aesthetic"); *Seltzer v. Green Day, Inc.*, 725 F.3d 1170, 1177 (9th Cir. 2013) (defendants transformed plaintiff's artwork by covering it with "a large red 'spray-painted' cross" to comment on "the hypocrisy of religion"); *Warner Bros.*, 720 F.2d at 244 (defendant parodied Superman by "highlight[ing his] differences [to] humorous effect—*e.g.*, by stating defendant's

APPENDIX A:

Index of Examples of Elements in Selected James Bond Motion Pictures.

The following is a non-exhaustive index of elements found in selected *James Bond* motion pictures. Exhibit citations are to the exhibit DVDs to defendant's May 27, 2014 request for judicial notice. Dkt. No. 23. Timestamps are based on viewing the DVDs using Windows Media Player running on Windows 7.

	BOND ELEMENT	SELECTED EXAMPLES FROM BOND FILMS
1.	James Bond is employed by	Ex. E (<i>Thunderball</i>) at 41:30-41:34
"Her Majesty's Secret Service" ("HMSS").	Ex. G (On Her Majesty's Secret Service) at 28:11- 28:32	
2.	James Bond is assigned and	Ex. B (<i>Dr. No</i>) at 9:45-9:54, 12:28-14:23
	uses a "007" secret agent number.	Ex. D (Goldfinger) at 18:15-18:26
		Ex. N (Octopussy) at 1:08:12-1:08:18
		Ex. X (Skyfall) at 2:17:02-2:17:39
3.	James Bond has a "license to	Ex. B (<i>Dr. No</i>) at 13:10-13:15
	kill."	Ex. N (Octopussy) at 1:08:12-1:08:18
		Ex. Q (License to Kill) at 35:27-35:46
		Ex. U (<i>Die Another Day</i>) at 6:41-6:47 (Bond's MI-6 Security Service profile notes he is licensed to kill)
4.	James Bond is required to	Ex. B (<i>Dr. No</i>) at 12:28-14:23 (Walther PPK)
	replace his inferior handgun with a more powerful one (a Walther PPK).	Ex. R (GoldenEye) at 59:33-59:52 (Walther PPK)
5.	James Bond is handsome.	Ex. B (Dr. No) (Sean Connery)
		Ex. G (On Her Majesty's Secret Service) (George Lazenby)
		Ex. I (Live and Let Die) (Roger Moore)
		Ex. P (The Living Daylights) (Timothy Dalton)
		Ex. V (Casino Royale) (Daniel Craig)

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BOND ELEMENT	SELECTED EXAMPLES FROM BOND FILMS
6. James Bond has specialized knowledge.	Ex. G (On Her Majesty's Secret Service) at 44:38-44:52 (Bond enters the room as M is tending to a butterfly collection: "Unusually small for a Nymphalis polychloros." M responds: "I wasn't aware that your expertise included lepidoptery.")
	Ex. H (<i>Diamonds Are Forever</i>) at 8:33-9:14 (Bond's knowledge of high-end sherries)
	Ex. J (<i>The Man with the Golden Gun</i>) at 10:50-11:53 (Bond memorized MI6's full file on Scaramanga)
	Ex. O (A View to a Kill) at 10:50-11:30 (Bond's knowledge of electro-magnetic pulses)
	Ex. R (GoldenEye) at 20:47-21:17 (Bond identifies counterfeit license plate)
7. James Bond is possessed of exceptional fighting and	Ex. C (From Russia with Love) at 44:10-46:43 (fighting and shooting)
shooting skills.	Ex. D (Goldfinger) at 4:05-4:59 (fighting)
	Ex. E (<i>Thunderball</i>) at 2:20-3:30 (fighting), 1:03:42-1:04:27 (fighting underwater), 1:19:25-1:20:08 (fighting underwater), 2:05:34-2:06:38 (fighting)
	Ex. W (Quantum of Solace) at 18:50-19:41 (fighting)

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2		BOND ELEMENT	SELECTED EXAMPLES FROM BOND FILMS
3	8		Ex. C (From Russia with Love) at 44:10-46:43 (Bond
4		calm, and exhibits grace under pressure.	is calm during a chaotic shootout), 1:45:45- 1:49:03 (Bond is calm through boat chase that
5			ends with him setting fire to pursuers with flare gun, saying cooly, "Where there's smoke,
6			there's fire"), 1:50:18-1:51:20 (Bond is calm while being held at gunpoint)
7 8			Ex. D (Goldfinger) at 1:08:06-1:10:12 (Bond toys with guard and is calm while escaping from Goldfinger's jail cell)
9 10			Ex. E (<i>Thunderball</i>) at 1:20:18-1:21:14 (Bond is calm while trapped underwater with a shark), 1:30:08-1:31:49 (Bond dances calmly, knowing he's
11			being targeted for death)
12 13			Ex. H (<i>Diamonds Are Forever</i>) at 1:56:12-1:57:12 (Bond remains cool while being served dinner by two assassins)
141516			Ex. I (<i>Live and Let Die</i>) at 1:51:14-1:52:24 (Bond remains calm and does not flinch while Dr. Kanaga cuts his arm to draw blood for the sharks)
17 18			Ex. K (<i>The Spy Who Loved Me</i>) at 1:40:35-1:42:40 (Bond remains cool while extracting the detonator from a nuclear warhead, on a submarine filled with other nuclear warheads)
19 20			Ex. W (<i>Quantum of Solace</i>) at 00:55-4:12 (Bond barely breaks a sweat through gun-fighting car
21			chase, and then calmly parks and matter-of- factly tells a man apparently locked in his trunk
22	<u> </u>		"It's time to get out")
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	BOND ELEMENT	SELECTED EXAMPLES FROM BOND FILMS			
	2	Ex. C (From Russia with Love) at 1:51:20-1:52:21			
daı	ds humor in the face of nger or after dispatching opponent.	(when Rosa Klebb dies after trying to kick James Bond with poison-tipped shoe: "She's had her kicks")			
		Ex. D (<i>Goldfinger</i>) at 4:05-4:59 (when Bond electrocutes an intruder in the bathtub: "Shocking. Positively shocking."), 1:42:27-1:42:44, 1:44:52-1:44:58 (when Bond electrocutes Oddjob: "He blew a fuse")			
		Ex. E (<i>Thunderball</i>) at 1:40:40-1:40:53 (when Vargas is shot with a spear gun: "I think he got the point")			
		Ex. I (Live and Let Die) at 1:54:38-1:55:12 (after Bond			
		causes Dr. Kananga to inflate and explode from ingesting a shark gun pellet: "He always did have an inflated opinion of himself")			
	0. James Bond is often featured wearing a tuxedo.	Ex. D (Goldfinger) at 2:26-3:25, 20:46-22:35			
we		Ex. E (<i>Thunderball</i>) at 49:15-51:50			
		Ex. M (For Your Eyes Only) at 1:00:40-1:02:18			
		Ex. V (<i>Casino Royale</i>) at 1:07:50-1:09:10 ("dinner jacket"), 1:32:30-1:32:50			
	mes Bond uses ordinary	Ex. I (Live and Let Die) at 10:27-11:15 (magnetic			
-	ects that conceal advanced hnology ("gadgets").	wristwatch "powerful enough to even deflect the path of a bullet"), 12:17-12:30 (Bond uses			
		magnetic wristwatch to undress woman), 1:52:28-1:52:46 (Bond uses magnetic wristwatch			
		to obtain shark pellet that he later uses to kill Dr. Kananga)			
		Ex. P (The Living Daylights) at 33:48-35:06 (a			
		keychain with stun gas, plastic explosives, and a lockpick), 2:03:43-2:04:13 (Bond uses keychain to kill Whitaker)			
		Ex. S (<i>Tomorrow Never Dies</i>) at 4:41-5:04 (Bond uses a lighter that acts as an explosive)			

	BOND ELEMENT	SELECTED EXAMPLES FROM BOND FILMS
1	12. James Bond encounters	Ex. B (<i>Dr. No</i>) at 1:02:06-1:04:04 (Honey Ryder)
"Bond Girls"—beautiful women, typically with unusual or suggestive names, who are attracted to Bond (as he is to them) and who often assist him on his missions or evaluate him for readiness.	Ex. F (<i>You Only Live Twice</i>) at 1:18:20-1:23:00, 1:53:48-1:54:42 (Kissy Suzuki)	
	Ex. H (<i>Diamonds Are Forever</i>) at 17:19-21:02, 41:10-43:54 (Tiffany Case)	
	Ex. J (<i>The Man with the Golden Gun</i>) at 26:50-28:00, 1:05:35-1:07:25 (Mary Goodnight)	
	Ex. R (<i>GoldenEye</i>) at 15:08-17:05, 47:00-47:12 (M sends woman to evaluate Bond's fitness for duty)	
	Ex. U (<i>Die Another Day</i>) at 36:01-39:43, 1;34:00- 1:26:03, 1:43:13-1:44:47, 2:02:02-2:04:59 (Jinx	
1	3. James Bond introduces	Ex. B (<i>Dr. No</i>) at 7:50-8:04
	himself as "Bond. James Bond."	Ex. D (Goldfinger) at 11:52-12:04
	Ex. R (GoldenEye) at 20:21-20:28	
		Ex. S (Tomorrow Never Dies) at 31:30-31:46
1	4. The minister of intelligence	Ex. D (Goldfinger) at 59:35-1:00:08
	is referred to as "M" (the first letter of his or her last name).	Ex. R (GoldenEye) at 38:00-38:20
ietter of ins of her last hame).	Ex. X (Skyfall) at 35:15-35:25, 2:15:40-2:16:15, 2:17:02-2:17:39 (Olivia Mansfield is M at the start of the motion picture; Gareth Mallory is M at the end)	
1	5. M is cross and impatient.	Ex. H (Diamonds Are Forever) at 7:46-8:24
		Ex. I (<i>Live and Let Die</i>) at 8:05-9:06
	Ex. J (The Man with the Golden Gun) at 10:50-13:59	
		Ex. R (<i>GoldenEye</i>) at 45:33-47:55 (M calls Bond a "sexist, misogynist, dinosaur")

1	BOND ELEMENT	SELECTED EXAMPLES FROM BOND FILMS
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3	16. M develops an uncharacteristically close	Ex. R (GoldenEye) at 47:30-48:07 (M tells Bond to "come back alive")
4 5	relationship with James Bond.	Ex. V (Casino Royale) at 57:15-57:42 (Bond and M's conversation ends with M telling Bond, "I knew
6 7 8 9		you were you") Ex. X (Skyfall) at 35:45-36:50 (when M defends Bond's reinstatement, Gareth claims M is "sentimental about [Bond]"), 1:46:18-1:46:55 (M and Bond discuss Bond's upbringing and orphanhood), 2:13:05-2:14:30 (Bond holds M as she dies and proceeds to cry and kiss her
10		forehead, while her last words are, "I did get one thing right" as she stares into his tearing eyes)
12 13	17. M gives James Bond latitude to do his job.	Ex. E (<i>Thunderball</i>) at 42:06-43:14 (M sends Bond on a mission with no guidance on how to proceed; Bond asks M to change his mission location, and M immediately changes it)
14 15		Ex. R (<i>GoldenEye</i>) at 37:35-38:55, 43:30-48:05 (M sends Bond on a mission with no guidance on how to proceed but to "come back alive")
16 17 18 19		Ex. S (<i>Tomorrow Never Dies</i>) at 4:43-9:33 (When Admiral Roebuck doubts Bond, asking: "What the hell is he doing?" M responds: "His job," and smirks when Bond completes his mission successfully)
20 21		Ex. U (<i>Die Another Day</i>) 1:00:54-1:02:57 (M tells Bond that he has "become useful again," and he dismisses her, saying, "Then, maybe it's time you let me get on with my job.")
22	18. The Bond motion pictures	Ex. B (<i>Dr. No</i>) at 9:40-10:37
23	feature a flirtatious secretary named Moneypenny.	Ex. D (Goldfinger) at 19:11-20:02
24		Ex. J (The Man with the Golden Gun) at 14:06-14:58
25		Ex. R (GoldenEye) at 36:26-37:31
26 27		Ex. S (<i>Tomorrow Never Dies</i>) at 23:07-23:49, 27:12- 27:29
28		Ex. X (<i>Skyfall</i>) at 2:16:27-2:16:49

	BOND ELEMENT	SELECTED EXAMPLES FROM BOND FILMS
	19. Moneypenny engages in flirtatious or sexually suggestive banter with James Bond.	Ex. B (<i>Dr. No</i>) at 9:55-10:20 (Bond: "Moneypenny!
		What gives?" Moneypenny: "Me, given an ounce of encouragement. You never take me to
		dinner looking like this, James. You never take me to dinner, period." Bond: "I would, you
		know. Only 'M' would have me court-martialed
		for illegal use of government property." Moneypenny: "Flattery will get you nowhere -
		but don't stop trying.")
		Ex. C (<i>From Russia with Love</i>) at 23:29-23:56 (Bond: "You've never been to Istanbul?" Moneypenny:
		"No Maybe I should get you to take me there someday. I've tried everything else." Bond:
		"Darling Moneypenny, you know I never even look at another woman." Moneypenny: "Oh,
		really, James?" Bond: "Let me tell you the secret of the world.")
		Ex. E (<i>Thunderball</i>) at 12:12-12:31 (Bond: "Moneypenny, next time I see you, I'll put you across my knee." Moneypenny: " I can hardly wait!")
		Ex. J (The Man with the Golden Gun) at 14:27-14:38
		(Bond: "Moneypenny, you are better than a computer." Moneypenny: "In all sorts of ways, but you never take advantage of them.")
		Ex. S (<i>Tomorrow Never Dies</i>) at 23:30-23:45 ("cunning linguist")
	20. The quartermaster who	Ex. D (Goldfinger) at 22:39-25:15
	outfits Bond with advanced gadgets for his missions is	Ex. P (The Living Daylights) at 33:33-35:57
	referred to as "Q."	Ex. Q (<i>Licence to Kill</i>) at 1:12:30-1:14:40

BOND ELEMENT	SELECTED EXAMPLES FROM BOND FILMS
21. Q gets frustrated with James Bond's failure to return the gadgets intact.	Ex. D (Goldfinger) at 23:51-24:26 (Q: "Reception of the dashboard, here. Audio-visual range, 150
	miles And incidentally, we'd appreciate i return, along with all your other equipment—intact for once, when you return from the fiel
	Ex. K (The Spy Who Loved Me) at 1:01:48-1:02:29 (Q: "I want you to take great care of this equipment" Bond: "Q, have I ever let you down?" Q: "Frequently.")
	Ex. T (<i>The World Is Not Enough</i>) at 20:24-20:40 ([ofrustrated with Bond as he demonstrates the assigned gadgetry] Bond: "Is it something I said?" Q: "No, something you destroyed.")
22. The "Bond Girls" often fall into peril and require James Bond's help to escape.	Ex. B (<i>Dr. No</i>) at 1:45:56-1:47:22 (Bond rescues Honey Ryder from Dr. No's lair before it explodes)
	Ex. K (<i>The Spy Who Loved Me</i>) at 57:54-59:45 (Bo saves Major Anya Amasova from Jaws)
	Ex. U (<i>Die Another Day</i>) at 1:24:00-1:26:03, 1:43:1 1:44:47 (Bond rescues Jinx)
23. James Bond battles megalomaniacal villains who have some fantastic plan to inflict catastrophic damage on England or the world.	Ex. D (<i>Goldfinger</i>) at 1:10:20-1:12:46, 1:23:20-1:24 (Goldfinger seeks to destabilize the world's finances by irradiating the gold at Fort Knox with an atomic device)
	Ex. F (<i>You Only Live Twice</i>) at 1:06:55-1:07:22, 1:39:05-1:39:16 (Blofeld seeks to incite war between Russia and the U.S.)
	Ex. N (Octopussy) at 16:36-19:14, 1:32:30-1:33:47 (Russian General Orlov reveals plans to detor
	a bomb in Germany and then invade Europe against the wishes of his government)
	Ex. R (GoldenEye) at 1:16:11-1:17:25, 1:51:28-1:53 (Russian General Ourumov and Janus seek to bring England to its knees by destroying the d on every computer in London)

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BOND ELEMENT	SELECTED EXAMPLES FROM BOND FILMS
24. The villains have henchmen who are brutal killers with menacing appearances.	Ex. D (Goldfinger) at 25:53-26:08, 1:39:37-1:42:40 (Oddjob)
	Ex. K (<i>The Spy Who Loved Me</i>) at 42:26-43:38, 57:54-59:45 (Jaws)
	Ex. O (<i>A View to a Kill</i>) at 13:22-13:40, 52:40-53:20 (May Day)
25. The Bond movies (other than <i>Dr. No</i>) end with the	Ex. C (From Russia with Love) at 1:53:37
following words on screen:	Ex. Q (Licence to Kill) at 2:12:46
"James Bond will return."	Ex. R (GoldenEye) at 2:09:36
	Ex. X (<i>Skyfall</i>) at 2:17:55
26. James Bond typically uses	Ex. C (From Russia with Love) at 29:00-29:24
his birth name (James Bond), not a cover name, while in	Ex. D (Goldfinger) at 11:40-12:04, 50:25-50:30
the field.	Ex. E (<i>Thunderball</i>) at 50:08-50:37
27. James Bond is an orphan.	Ex. R (GoldenEye) at 1:09:30-1:09:50
	Ex. V (Casino Royale) at 1:00:00-1:01:15
	Ex. X (Skyfall) at 1:46:18-1:46:55 (M and Bond refer to Bond's upbringing and orphanhood)
28. James Bond speaks foreign	Ex. F (You Only Live Twice) at 14:05-14:30 (Japanese)
languages.	Ex. S (<i>Tomorrow Never Dies</i>) at 22:16-23:45 (Danish), 27:47-27:58 (German)
	Ex. T (<i>The World Is Not Enough</i>) at 59:10-59:21 (Russian)

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BOND ELEMENT	SELECTED EXAMPLES FROM BOND FILMS
29. James Bond is cold-blooded.	Ex. B (<i>Dr. No</i>) at 56:15-58:45 (Bond sets a trap, lays in wait, toys with Professor Dent, and then shoots him)
	Ex. K (<i>The Spy Who Loved Me</i>) at 27:01-27:26 (Bond asks henchman for information, kills him, then calmly fixes his tie)
	Ex. M (For Your Eyes Only) at 1:19:30-1:20:20 (Bond kicks Locque's car off a cliff with Locque still inside)
	Ex. J (<i>The Man with the Golden Gun</i>) at 1:43:32-1:44:00 (Scaramanga: "[T]he English don't consider it sporting to kill in cold blood, do they?" Bond: "Don't count on that.")
	Ex. V (Casino Royale) at 1:44:20-1:44:30 (Asked if it bothered him to kill people, "I wouldn't be very good at my job if it did.")
30. James Bond is a British military veteran.	Ex. F (<i>You Only Live Twice</i>) at 9:10-9:53 (newspaper article noting death of a Naval Commander)
	Ex. O (A View to a Kill) at 5:58-6:05, 10:27-33
	Ex. X (Skyfall) at 17:02-17:12 (draft obituary listing Bond as a Commander in the Royal Navy)
31. James Bond is overtly sexual and charming to women.	Ex. C (From Russia with Love) at 17:49-19:30, 53:12-55:24
	Ex. D (Goldfinger) at 3:27-4:05, 12:20-14:50
	Ex. E (<i>Thunderball</i>) at 17:04-17:23, 18:15-18:26, 1:22:01-1:23:52
	Ex. S (<i>Tomorrow Never Dies</i>) at 22:16-23:45, 26:44-27:28
	Ex. U (Die Another Day) at 36:01-39:43

BOND ELEMENT	SELECTED EXAMPLES FROM BOND FILMS
32. James Bond is an adept gambler.	Ex. B (<i>Dr. No</i>) at 7:01-8:45
	Ex. E (<i>Thunderball</i>) at 49:49-51:42
	Ex. M (For Your Eyes Only) at 1:00:40-1:02:18
	Ex. R (GoldenEye) at 18:16-19:52
	Ex. V (Casino Royale) at 1:15:26-1:16:02 (Bond reveals how he discovered Le Chiffre's "tell" 1:38:17-1:42:32
33. M states that orphans make the best secret agents.	Ex. X (Skyfall) at 1:46:18-1:46:56
34. A reference is made to the "stopping power" of James Bond's gun.	Ex. B (Dr. No) at 12:39-13:51
35. James Bond, when asked, answers that killing does not bother him.	Ex. V (Casino Royale) at 1:44:20-1:44:30
36. Bond motion pictures often contain a scene in which James Bond is captured and tortured by the villain or his	Ex. I (<i>Live and Let Die</i>) at 1:49:00-1:55:12
	Ex. G (On Her Majesty's Secret Service) at 1:18:46- 1:23-13
henchman, learns about the	Ex. T (The World Is Not Enough) at 1:43:10-1:48:39
villain's plot, and escapes with knowledge of the plot.	
37. A theme of the Bond motion	Ex. G (On Her Majesty's Secret Service)
pictures is that a lone hero who—using exceptional wit	Ex. H (Diamonds Are Forever)
and physical skills—prevails	Ex. R (GoldenEye)
in a personal conflict of global significance against a	Ex. V (Casino Royale)
megalomaniacal villain.	
38. In GoldenEye, James Bond	Ex. R (GoldenEye) at 8:17-10:40
fights a villain at an icy Russian military compound and escapes in a plummeting	
plane.	

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BOND ELEMENT	SELECTED EXAMPLES FROM BOND FILMS
39. In Skyfall, James Bond breaks into M's apartment to discuss his future, concluding with M's telling Bond that a shower might be in order.	Ex. X (Skyfall) at 25:20-27:40
40. Real and fictional British government officials are depicted in many Bond works.	 Ex. D (Goldfinger) at 20:02-22:36 (Colonel Smithers of the Bank of England) Ex. K (The Spy Who Loved Me) at 12:44-13:03 (Sir Frederick Gray, Minister of Defence)
	Ex. L (<i>Moonraker</i>) at 9:17-9:27 (Sir Frederick Gray, Minister of Defence)
	Ex. M (For Your Eyes Only) at 2:04:17-2:05:02 (Prime Minister Margaret Thatcher)